



Frederick County, MD

To: Matt de Ferranti, Senior Director, Government Relations

From: Melissa Lentz, Direct Contact: 410-409-0535

EVENT: Rebuilding Together, Live Radio Remote

DATE: Thursday, April 17, 2014

LOCATION: 5742 Industry Lane Frederick, Maryland 21704

TIME: 11AM – 1PM

The Board of Directors of Rebuilding Together, Frederick County, cordially invite you to participate in our LIVE radio remote broadcast in April 17, 2014. Our Media Sponsor, Key103 Radio and Manning Broadcasting, Inc have generously donated this broadcast.

In preparation for the Rebuilding Together event this year (Saturday, April 26), we have worked to build outreach and community awareness – this live radio remote is an optimal opportunity for us to connect personally with potential donors and sponsors.

On Thursday, April 17th from 11AM – 1PM, the Rebuilding Together Frederick county board members will be present at the Key103 radio station. We will be outside with a covered, open tent, balloons and identified with our Rebuilding Together T-shirts. The station will be broadcasting live, either outside (weather pending) or inside the station, promoting the Rebuilding organization and our Rebuild day on April 26th.

Our four key focuses for this outreach are:

1) **Raise awareness and visibility** Working to spread the word through community outreach, with local volunteers and other non-profit organizations.

2) **Local corporate sponsors** The continuing support of our local sponsors is vital to our ability to continue our mission.

3) **Local donations** We are asking for tax-deductible check donations.

4) **Skilled trades people to help with specialized repairs** We looking for additional skilled trades people and the organizations they belong to.